The Entrepreneurial Pool of Resources

Potential Entrepreneur(s)	Organization	Date

Social Resources

- ❑ Key Social Ties
- ❑ Physical Conditions
- ❑ Personality Traits and Soft Skills
- ❑ Hobbies and Personal Interests
- ❑ Geographical and Organizational Knowledge
- ❑ Social, Religious and Ethnic Membership
- ❑ Social and Professional Reputation
- ❑ Hard Skills and Professional Knowledge
- ❑ Industry Expertise

Resource	Ownership	Place	Scarcity	Demand	Value

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