The Entrepreneurial Pool of Resources

Potential Entrepreneur(s)	Organization	Date

Economic Resources

❑ Personal Savings
❑ Equipment, Real Estate, Goodwill and Customer Base ❑ Family, Friends and Angel Investors
❑ Prototypes and MVPs ❑ Patents, Copyrights and Brands
❑ Angel Customers ❑ Spinoffs ❑ Licenses and Contracts
❑ Financial Loans ❑ Crowdfunding ❑ Incubators and Accelerators ❑ Government and Private Grants and Awards ❑ Venture Capital

Resource	Ownership	Place	Scarcity	Demand	Value

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